

Privacy Policy

Introduction and Definitions

1. Introduction

We process personal data in connection with the operation of our website www.orienthelfer.de (hereinafter referred to as the “website”). We treat this data confidentially and process it in accordance with applicable laws, in particular the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG). Our privacy policy is intended to inform you about what personal data we collect from you, for what purposes and on what legal basis we use it, and, if applicable, to whom we disclose it. In addition, we will explain your rights to protect and enforce your data privacy.

2. Terms

Our privacy policy contains technical terms that are used in the GDPR and the BDSG. For your better understanding, we would like to explain these terms in simple terms in advance:

2.1 Personal data

“Personal data” is any information relating to an identified or identifiable person (Art. 4 No. 1 GDPR). Information about an identified person can be, for example, their name or email address. However, data is also considered personal if the identity is not immediately apparent but can be determined by combining your own or third-party information to find out who the person is. For example, a person can be identified by providing their address or bank details, date of birth or username, IP addresses, and/or location data. All information that in any way allows conclusions to be drawn about a person is relevant here.

2.2 Processing

Art. 4 No. 2 GDPR defines “processing” as any operation in connection with personal data. This includes, in particular, the collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction of personal data.

3. Responsible company and data protection officer

3.1 Responsible party

The entity responsible for data processing is:

Company: Orienthelfer e. V. (“we”)

Legal representative: Christian Springer (Founder and President)

Address: Neumarkter Str. 80, 81673 Munich, Germany

Email: kontakt@orienthelfer.de

If you have any questions about data protection, please send us an email at kontakt@orienthelfer.de.

4. Processing framework

4.1 Processing framework: Website

Within the framework of the website with the URL www.orienthelfer.de, we process the personal data listed below. We only process data that you actively provide on our website (e.g., by filling out forms) or that you automatically provide when using our services.

Your data is processed exclusively by us and is not sold, lent, or passed on to third parties. If we use the help of external service providers to process your personal data, this is done within the framework of so-called order processing, in which we, as the client, are authorized to issue instructions to our contractors. We use external service providers for the hosting, maintenance, care, and further development of our website. If additional external service providers are used for individual processing operations, they will be named there.

Data is not transferred to third countries and there are no plans to do so. We will provide information about exceptions to this principle in the processing operations described below.

5. The processing operations in detail

5.1. Provision of the website and server log files

5.1.1 Description of the processing

Each time you visit the website, we automatically collect information that your browser transmits to our server (so-called log files). This includes the following data:

- Your IP address
- The website from which you accessed our website (so-called referrer)
- The subpages you accessed on our website
- The date and time you accessed our website
- Browser/operating system used

5.1.2 Purpose

The processing is carried out to enable access to the website and to ensure its stability and security. In addition, the processing serves the statistical evaluation and improvement of our online offering.

5.1.3 Legal basis

The processing is necessary to safeguard the overriding legitimate interests of the controller (Art. 6 (1) (f) GDPR). Our legitimate interest lies in the purposes specified in sub-item (b).

5.1.4 Storage period

The data will be deleted as soon as it is no longer necessary for the purpose for which it was collected. In the case of data collection for the provision of the website, this is the case when the respective session has ended.

5.2 Donations

5.3 Contact form and contacting us by email

5.3.1 Description of processing

5.3.2 Purpose

By providing a contact form on our website, we want to offer you a convenient way to get in touch with us. The data transmitted with and in the contact form or your email will be used exclusively for the purpose of processing and responding to your inquiry.

5.3.3 Legal basis

Processing is necessary to safeguard the overriding legitimate interests of the controller (Art. 6 (1) (f) GDPR). If the purpose of the email contact is to conclude or fulfill a contract, the data processing is carried out for the purpose of contract fulfillment (Art. 6 (1) (b) GDPR).

5.3.4 Storage period

We delete the data as soon as it is no longer necessary for the purpose for which it was collected. This is usually the case when it is clear that the respective communication with you has ended. Communication ends when it can be inferred from the circumstances that your request has been conclusively clarified. Data that is subject to statutory retention obligations (e.g., under commercial or tax law) is stored for the duration of the respective retention period and deleted after its expiry.

5.4 Cookies

Only technically necessary cookies are used.

- Description of processing

Our website uses only technically necessary cookies that are required for the proper functioning of the site. These cookies enable basic functions such as page navigation, the correct display of content, or the secure transmission of forms. Without these cookies, the website cannot function properly.

Name of Cookie	Purpose	Period of validity
PHPSESSID	Session management	Session
rsssl_captcha_uid	Security	1 day

wordpress_test_cookie	WordPress, checking the storage options for cookies	Session
wp-settings-time-7	Saving individual configurations	1 year

5.4.1 Purpose

These cookies are used exclusively to ensure the functionality and security of our website.

5.4.2 Legal basis

The storage of cookies is technically necessary to ensure the secure, stable, and functional provision of the website. The legal basis for the processing of personal data using technically necessary cookies within the meaning of Section 25 (2) TDDDG is our legitimate interest pursuant to Art. 6 (1) lit. f GDPR.

5.4.3 Storage period

Technically necessary cookies are either automatically deleted at the end of a session (so-called session cookies) or when the specified storage period expires. You can deactivate or restrict the transfer of cookies by changing the settings in your internet browser. Cookies that have already been stored can be deleted by website users themselves at any time. This can also be done automatically. If cookies are deactivated for our website, individual functions of our website may not be available or may only be available to a limited extent.

5.5. Social networks

Our website does not use any social media plugins. The logos of the social networks Facebook, X, LinkedIn, Instagram, and YouTube displayed on our website are merely linked to our company's corresponding profiles. If you click on one of the logos, you will be redirected to the external website of the respective social network. No direct data transfer to these services takes place on our website.

Please note that when using the linked services, the respective providers may process personal data, in particular IP addresses and usage behavior. We have no influence on this data processing.

We operate our own profiles on the aforementioned platforms in order to communicate with interested parties, supporters, and the public. When you visit or interact with our profiles (e.g., through "likes," comments, or messages), the respective platform provider processes your personal data in accordance with its own privacy policy. If you are logged in there, the provider can assign the interaction to your profile.

Some providers (e.g., Facebook/Meta) provide us with aggregated, anonymized usage statistics as part of so-called “Insights” or “Analytics” functions. This data helps us to optimize our communication, but does not allow any conclusions to be drawn about individual users. We may be jointly responsible with the platform operator for processing this data within the meaning of Art. 26 GDPR.

5.5.1 Purpose

We maintain profiles on the aforementioned social networks for the purpose of contemporary and supportive public relations and corporate communications with customers and interested parties.

We use the “Facebook Insights” function to make our posts on our Facebook fan page more attractive to our visitors. This enables us, for example, to use visitors' favorite visiting times to optimize the timing of our posts.

5.5.2 Legal basis

The legal basis for data processing in connection with our social media profiles is the protection of our legitimate interests (Art. 6 (1) (f) GDPR). If we ask for your consent via a cookie banner or cookie consent tool, the legal basis is Art. 6 (1) (a) GDPR. Such consent is voluntary. If you are asked for consent by the respective operator of a social network, the legal basis is Art. 6 (1) (a) GDPR. Data processing with regard to our Facebook fan page is otherwise based on an agreement on joint responsibility pursuant to Art. 26 GDPR between us and Facebook, which you can view here:

https://www.facebook.com/legal/terms/page_controller_addendum.

5.5.3 Providers and data protection information

The respective social networks are operated by the companies listed below. Further information on data protection with regard to our profile on social networks can be found in the linked data protection regulations.

- Facebook and Instagram: Meta Platforms Ireland Ltd., Merrion Road, Dublin 4, Ireland
<https://www.facebook.com/privacy/policy>
Joint responsibility:
https://www.facebook.com/legal/terms/page_controller_addendum
- X Corp., Bastrop, Texas, USA; Privacy Policy: <https://x.com/de/privacy>.
- LinkedIn: LinkedIn Ireland Unlimited Company, Wilton Plaza, Dublin 2, Ireland
<https://www.linkedin.com/legal/privacy-policy>
- YouTube (Google): Google Ireland Ltd., Gordon House, Dublin 4, Ireland
<https://policies.google.com/privacy>

Social networks may also process your personal data in the USA or other third countries. Where necessary, this is done on the basis of appropriate safeguards (e.g., standard contractual clauses or the EU-U.S. Data Privacy Framework).

5.6. Matomo website statistics

5.6.1 Description of processing

We have integrated the web analytics service Matomo (formerly Piwik) into our website.

We use the Matomo configuration without the use of cookies for the statistical collection of user data. Only aggregated data is evaluated. We have prevented any traceability to individual users through the settings. In this way, the frequency of page views or the use of website functions can be statistically analyzed. The following data is processed:

- IP address of the user's calling system (is shortened/anonymized so that no conclusions can be drawn about individuals)
- The website accessed and the time of access
- The website from which the user accessed the accessed website (referrer)
- The subpages accessed from the accessed website
- The length of time spent on the website
- The frequency with which the website is accessed
- Country of origin
- Device, operating system, and browser used
- Website usage behavior

5.6.2 Purpose

The data is used for the purpose of improving the quality of our website and its content. The analysis tells us how the website is used and enables us to continuously optimize our offering for each user.

5.6.3 Legal basis

The processing of personal data for statistical or analytical purposes is based on our legitimate interest in improving the website in accordance with Art. 6 (1) (f) GDPR. Access to and storage of information on your device is based on Section 25 (2) (2) TDDDG.

5.6.4 Right to object and right to erasure

You can object to the processing at any time via the following link: [matomo_opt_out](#)

5.7 Accessibility tool “Ally” (Elementor)

We use the accessibility tool “Ally” from Elementor Ltd. to meet the legal requirements for digital accessibility in accordance with the Barrier-Free Accessibility Act (BFSG). This involves

processing technically necessary data (e.g., browser information, language settings, and interactions with the controls) to ensure the barrier-free presentation of our website.

The processing is based on Art. 6 (1) lit. c GDPR in conjunction with the obligations under the BFGG, as we are legally obliged to ensure barrier-free use of our online services.

6. Security measures

To protect your personal data from unauthorized access, we have equipped our website with an SSL or TLS certificate. SSL stands for “Secure Sockets Layer” and TLS for “Transport Layer Security” and encrypts the communication of data between a website and the user's device. You can recognize active SSL or TLS encryption by a small padlock logo displayed on the far left of the browser's address bar.

7. Your rights

Rights of data subjects

With regard to the data processing described above by our company, you have the following rights as a data subject, which you can exercise, for example, by sending an email to: kontakt@orienthelper.de (please include the subject line: DATA PROTECTION).

7.1 Information (Art. 15 GDPR)

You have the right to request confirmation from us as to whether we are processing personal data relating to you. If this is the case, you have the right to obtain information about this personal data and the further information listed in Art. 15 GDPR under the conditions specified in Art. 15 GDPR.

7.2 Rectification (Art. 16 GDPR)

You have the right to request that we immediately correct any inaccurate personal data concerning you and, if necessary, complete any incomplete personal data.

7.3 Erasure (Article 17 GDPR)

You have the right to request that we erase personal data concerning you without undue delay if one of the reasons listed in detail in Art. 17 GDPR applies, e.g. if your data is no longer required for the purposes we pursue.

7.4 Restriction of data processing (Art. 18 GDPR)

You have the right to request that we restrict processing if one of the conditions listed in Art. 18 GDPR applies, e.g., if you dispute the accuracy of your personal data, data processing will be restricted for the period of time that allows us to verify the accuracy of your data.

7.5 Data portability (Art. 20 GDPR)

You have the right, under the conditions listed in Art. 20 GDPR, to receive the data concerning you in a structured, commonly used and machine-readable format.

7.6 Withdrawal of consent (Art. 7 (3) GDPR)

You have the right to withdraw your consent at any time in the case of processing based on consent. The withdrawal is effective from the time it is asserted. In other words, it takes effect for the future. The withdrawal of consent does not make the processing retroactively unlawful.

7.7 Complaint (Art. 77 GDPR)

If you believe that the processing of your personal data violates the GDPR, you have the right to lodge a complaint with a supervisory authority. You can exercise this right with a supervisory authority in the EU member state of your residence, your place of work, or the place of the alleged violation.

Prohibition of automated decisions/profiling (Art. 22 GDPR)

Decisions that have legal consequences for you or significantly affect you may not be based solely on automated processing of personal data, including profiling. We would like to inform you that we do not use automated decision-making, including profiling, with regard to your personal data.

7.8 Objection (Art. 21 GDPR)

If we process your personal data on the basis of Art. 6 (1) lit. f GDPR (to safeguard overriding legitimate interests), you have the right to object to this under the conditions set out in Art. 21 GDPR. However, this only applies if there are reasons arising from your particular situation. After an objection, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms. We also do not have to stop processing if it serves to assert, exercise, or defend legal claims. In any case—even independently of a particular situation—you have the right to object at any time to the processing of your personal data for direct marketing purposes.

8. Supervisory authority

You have the right to complain to a data protection supervisory authority about the processing of your personal data. The supervisory authority responsible is usually that of your place of residence or that of our company's registered office. For our headquarters, this is the Bavarian State Office for Data Protection Supervision (BayLDA).

Bavarian State Office for Data Protection Supervision (BayLDA)

Promenade 27

91522 Ansbach

Phone: 0981 / 180093-0

Fax: 0981 / 180093-800

Email: poststelle@lda.bayern.de

Website: <https://www.lda.bayern.de>

As of September 2025 – This privacy policy is reviewed regularly and updated as necessary.